



About Atlantic Natural Foods

Atlantic Natural Foods is on a mission to provide affordable, sustainable, and healthy sources of plant-based protein for all lifestyles to enable people to live healthier, longer lives.

What We Do

We are innovating plant-based eating making it easier and more affordable than ever before.

The Loma Linda product line offers a delicious, shelf-stable, plant protein-based meals, developed in response to the growing demand for tasty and nutritious, plant-based foods which are also non-GMO and gluten free.

Loma Linda Plant-Based Protein Meal Solutions and Meal Starters are created to meet all consumers' needs, no matter their taste preferences or budget.

Providing quick, heat-and-eat convenience, Loma Linda foods can be prepared in 60 seconds, and deliver a true pantry staple that today's families can conveniently incorporate into their weekly menus.

Why We Do It

As we look to the future of the planet and the strain on the food system that will dominate the future, it has become imperative that we create products that will make a difference for future generations.

While there has been tremendous activity with plant-based protein alternatives targeting Millennial consumers, many are marketed primarily in the refrigerated and frozen space and not affordable to all consumers.

Currently, most plant-based protein options are priced at a premium, and, therefore, not a fit for everyday consumers who seek great-tasting, plant-based foods but also have a value mindset.

We're committed to feeding the world sustainably, which is why all of our plant-based foods are shelf-stable. Removing refrigeration from farm to table not only decreases the carbon footprint of each and every meal but also allows us to provide plant-based meals at a more affordable cost.

Today's shoppers are well aware of the health benefits of plant-based proteins but also embracing them as a way to do their part to improve our planet.



How We Do It

Loma Linda Plant-Based Protein Meal Solutions (MSRP \$2.99 to \$4.49) line features 10 total skus in a variety of flavors to satisfy diverse palettes.

Some of our tasty varieties are inspired by global cultures, while others offer more traditional tastes and flavors. Varieties include Chipotle Bowl, Hawaiian Bowl, Greek Bowl, Spicy Pad Thai, Thai Green Curry, Tikka Masala, Hearty Stew and Southwest Chunky Stew.

All Loma Linda Meal Solutions are non-GMO and most are gluten free, offering up to 9g of protein per serving

Loma Linda Plant-Based Meal Starters (MSRP \$2.99 to \$4.49) are simple, plant-based versions of favorite comfort foods. Varieties include Taco filling, Sloppy Joe, and Chorizo.

They're so simple and convenient that anyone can use Loma Linda Plant-Based Meal Starters as protein alternatives to jumpstart any meal, and then add fresh ingredients to their liking.

All are non-GMO and gluten free, offering from up to 6g of protein per serving.

Loma Linda Plant-Based Protein Meal Solutions, Loma Linda Plant-Based Meal Starters are available at more than 10,000 locations nationwide, including both online and at traditional grocery and natural food stores like Amazon, Walmart, Sprouts Market, Wegmans, Safeway, as well as at Costco stores in select regions across the U.S.

More About Atlantic Natural Foods

Headquartered in Nashville, NC, Atlantic Natural Foods is the leading shelf-stable manufacturer and provider of Loma Linda®, Neat® and Kaffree Roma™ brand products.

Our mission is to provide affordable, sustainable and healthy sources of plant-based protein food for all lifestyles and people to live healthier, longer lives.

Atlantic Natural Foods operates its own manufacturing facility as well as a joint venture project in Thailand.

To learn more about Atlantic Natural Foods, please visit www.atlanticnaturalfoods.com or follow the Loma Linda brand on [Facebook](#), [Instagram](#) or [Twitter](#).

